

*Dairying will never be trouble-free.
But here's how to make it a little easier.*

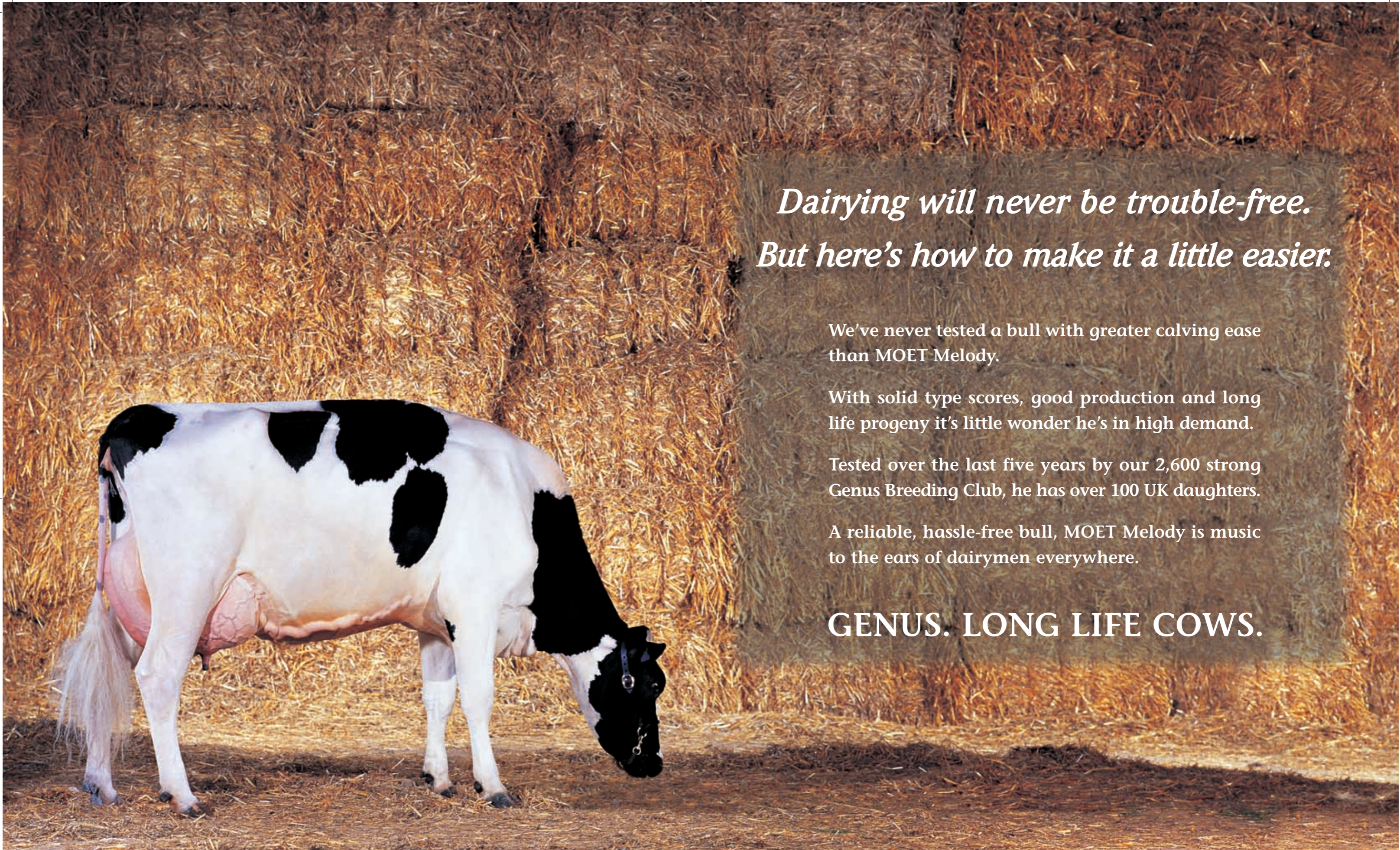
We've never tested a bull with greater calving ease than MOET Melody.

With solid type scores, good production and long life progeny it's little wonder he's in high demand.

Tested over the last five years by our 2,600 strong Genus Breeding Club, he has over 100 UK daughters.

A reliable, hassle-free bull, MOET Melody is music to the ears of dairymen everywhere.

GENUS. LONG LIFE COWS.



Oxtallfarm Melody Lucy

MOET Melody TV

PIN £50	PLI £55
Milk +670kg	
Fat +16.9kg	-0.14%
Protein +19.9kg	-0.03%
Reliability 91%	107 daughters in 76 herds

	-3	-2	-1	0	+1	+2	+3
Body							1.43
Dairy							0.42
Legs/Feet							1.72
Mammary							2.13
Type Merit							1.85

Source: Holstein UK, August 2004



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